

About Our Company

Based in Cheltenham, we're a digital marketing and e-commerce management company with one goal in mind, and that is to help your business grow.

We understand that each business is unique so what works for one, may not work for another.

With no job too big or small we offer a range of packages to keep things nice and simple, but if it's something more bespoke that you are after we are more than happy to listen to your needs.



Contact

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Location
Cheltenham, UK



Packages

These packages have been created as an easy guide for businesses looking to off-load the stress of running their social media, we offer three different packages ranging from a little help to full social media management

Okame:

- 3-4 Posts per week (Single Account)
- 6 Stories/Reels
- Account Clean-up
- Content Creation and Scheduling (Including a copy of the content calendar)
- Ad Creation and Management
- Analytics sent biweekly or monthly

Kanzan:

- 5-6 Posts per week (1 to 2 Accounts)
- 8 Stories/Reels
- Account Clean-up and Optimisation
- Content Creation and Scheduling (Including a copy of the content calendar)
- Ad Creation and Management
- Analytics sent biweekly or monthly

Yoshino:

- 7-8 Posts per week (Multiple Accounts)
- 10 Stories/Reels
- Account Clean-up and Optimisation
- Content Creation and Scheduling (Including a copy of the content calendar)
- Ad Creation and Management
- Analytics sent biweekly or monthly

Digital Marketing Services

Digital marketing encompasses the online aspect of marketing, this includes things such as social media, email marketing, search engine optimisation and much more.

There are many aspects of digital marketing that we're able to offer, a few being

- Search Engine Optimisation (SEO)
- Search Engine Marketing (SEM)
- Content Marketing
- Social Media Management/Marketing
- Design and Branding
- Email Marketing

As well as the packages that we offer, for businesses that are looking to have a little more control over the task that they would like help with or more bespoke needs, we are also able to work on an hourly basis.

E-Commerce Services

E-commerce is the buying and selling of goods and/or services online and is an ever-growing market.

We are able to offer help in all areas but the most common are things such as

- Website Design
- Inventory Management
- Order Fulfilment
- Customer Assistance
- Payment Processing
- Integration of apps and services
- Store Management
- Store Customisation

Whether you're already online or looking to take your business online we are here to help.